



Press Release

[For Immediate Release](#)

SMD INCLUDED ON INC. 5000 LIST FOR SECOND YEAR

CHARLOTTE, N.C., (August 17, 2016) – [Strategic Management Decisions](#) (SMD) announced today that it has been named to the Inc. 5000 list of the fastest-growing private companies in America for the second consecutive year, moving up 828 spots to number 583 with 664 percent growth over three years. Due to this growth, SMD is #10 in HR, #4 in Charlotte and #11 in the state according to the list. This prestigious list of the nation's most successful private companies, published by Inc. magazine annually, has become the hallmark of entrepreneurial success and the place where future household names first make their mark.

This accolade follows a number of prestigious recognitions SMD has recently received for its tremendous growth and technology innovation, including: a Top 10 Analytics Solutions Provider by HR Tech Outlook magazine; #1 on the Bulldog 100; a Fast 50 company by the Charlotte Business Journal; a finalist for the Red Herring Top 100 North America; and a SmartCEO Future 50 award winner.

Founded in 2008, SMD is an employee survey and assessment company that delivers results, not just insights, via its patented cloud-based technology, [SMD Link](#). SMD identifies the cause-effect relationships between talent assessments and business outcomes to ensure the surveys translate into analytics-based, actionable ways everyone down to the front line can work to improve specific business outcomes. The company recently launched its [results-based pricing model](#), which **guarantees** business outcomes such as turnover reduction and improved patient satisfaction scores.

To learn more about SMD and SMD Link, visit www.smdhr.com.

ABOUT SMD

SMD is a survey, assessment, and analytics company enabling businesses to monetize people management. Since the launch of SMD Link, more than 2,000,000 assessments have been conducted and analyzed on the platform. The platform includes assessments for hiring, employee engagement, and employee development (360).

Founded in 2008, SMD has pioneered the application of advanced analytics in human resources to quantify the causal drivers of business results. Recognized for its state-of-the-art practices, SMD is truly redefining how human resources operates, and how it can have an impact on the bottom line. SMD clients include UPS, Bank of America, Dow Chemical, Grant Thornton, Dignity Health, Feeding America and Universal Health Services, Inc.

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