



Press Release

[For Immediate Release](#)

SMD NAMED AS AUBURN'S #1 FASTEST-GROWING COMPANY

Top Tigers Program Celebrates Success of Auburn Alumni

ATLANTA, Ga., (April 6, 2017) – [Strategic Management Decisions](#) (SMD) was recognized as the top fastest-growing business founded, owned or led by an Auburn University alumnus, marking the second consecutive year that the company ranked as a Top Tiger. Presented by the Harbert College of Business and Business Alabama magazine, the Top Tigers program celebrates the entrepreneurial success of alumni from each of Auburn's 12 degree-granting colleges and schools.

Co-founded by Dr. Scott Mondore, an Auburn graduate, SMD is an employee survey and assessment company that delivers results, not just insights, via its patented cloud-based technology, [SMD Link](#). SMD identifies the cause-effect relationships between talent assessments and business outcomes to ensure the surveys translate into analytics-based, actionable ways everyone down to the front line can work to improve specific business outcomes.

“It’s an honor to be on the list again this year,” states Dr. Mondore, co-founder and managing partner. “We attribute our growth to our technology platform, which arms leaders at all levels with the power of actionable analytics, which has completely transformed how surveys and assessments are done. We’re on track for future rapid growth with the recent introduction of our results-based pricing guarantee, which is yet another way to show the impact of people on the bottom-line.”

To qualify for Top Tigers consideration, companies must have been founded, owned or led by an Auburn University alumnus; in business for at least four full years; and with revenues of at least \$250,000 by the end of the evaluation period.

To learn more about SMD and SMD Link, visit www.smdhr.com.

ABOUT SMD

SMD is an employee survey and assessment company that delivers results, not just insights, via its patented cloud-based technology, [SMD Link](#). SMD identifies the cause-effect relationships between talent assessments and business outcomes to ensure the surveys translate into analytics-based, actionable ways everyone down to the front line can work to improve specific business outcomes. Since the launch of SMD Link, more than 2,000,000 assessments have been conducted and analyzed on the platform. The platform includes assessments for hiring, employee engagement, and employee development (360). SMD clients include UPS, Bank of America, Dow Chemical, Grant Thornton, Dignity Health, Feeding America and Universal Health Services, Inc.

Media Contact:

Trisha McGuire

704-496-9186/trisha@pivotpublicrelations.com